

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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<b>Application No.:</b> 10/696,295	<b>:</b>	<b>Group Art Unit:</b> 3622
<b>Applicant(s):</b> Morrisroe, et al.	<b>:</b>	<b>Examiner:</b> Yehdega Retta
<b>Filed:</b> October 28, 2003		
	<b>:</b>	<b>Attorney Docket No.:</b> 085804.010801
<b>For:</b> METHOD AND SYSTEM FOR	<b>:</b>	
CREATING, SERVING AND	<b>:</b>	<b>Customer No.</b> 76058
TRACKING ADVERTISEMENTS		

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February 5, 2008

**INFORMATION DISCLOSURE STATEMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant respectfully submits this Information Disclosure Statement pursuant to 37 C.F.R. §1.97(b) (4). The Examiner's attention is directed to the documents listed in the enclosed Form PTO/SB/08.

It is respectfully requested that the Examiner confirm that the submitted document have been considered by initialing the appropriate portions of Form PTO/SB/08, and returning a copy of this form to the applicant.

This Information Disclosure Statement is being cited in accordance with 37 C.F.R. § 1.97(b). Applicants believe there is no fee due in connection with the filing of this paper. However, if any fees are deemed necessary, the Commissioner is authorized to charge any deficiencies to Deposit Account No. 50-1561, in the name of Greenberg Traurig LLP. In addition, to the extent that any fee is due in connection with the present application, authorization is given to charge Deposit Account No. 50-1561.

Favorable consideration and prompt allowance of this application is respectfully requested. In the event that there are any questions, or should additional information be

required, please do not hesitate to contact Applicant's representative at the number listed below.

Respectfully submitted,  
GREENBERG TRAURIG

Dated: February 5, 2008

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